Leveraging Technology
for Tourism and Hospitality

Interactive Workshops for Your Business: Streamlining Operations, Enhancing Marketing and Preparing for the Future

In today's rapidly evolving tourism landscape, the integration of Artificial Intelligence (AI) stands as a pivotal force in reshaping how businesses operate, engage customers, and plan for the future. The workshop is a forward-thinking presentation designed to unlock the full potential of technology in the tourism and hospitality sector.

KEY TOPICS

- Introduction to the Current Landscape
- The Power of Technology in Tourism
- Tech Solutions for Streamlining Operations
- Enhancing Customer Experience through Technology
- Real-World Success Stories
- Interactive Session

PRESENTER | Bart Sobies

Join Bart Sobies, a seasoned entrepreneur and tech visionary, as he delves into the transformative power of AI, offering practical, cost-effective solutions tailored for small and medium-sized businesses.

This session promises not just insights but real-world applications, showcasing how AI can be the cornerstone in overcoming challenges, enhancing customer experiences, and leading businesses towards a more efficient, profitable future. Prepare to embark on a journey of technological empowerment, where AI becomes your ally in navigating the complex dynamics of the modern tourism industry.

WORKSHOP DATES & VENUES

Merimbula | Club Sapphire
Monday 19th February 2024, 9-11am

Narooma | Club Narooma
Tuesday 20th February 2024, 9-11am

Ulladulla | Ulladulla Civic Centre
Wednesday 21st February 2024, 9-11am

Nowra | Shoalhaven Entertainment Centre
Thursday 22nd February 2024, 9-11am

** Click on the individual links to register **