



*Read and understand the agritourism reforms*

*Prepare your questions for Council*

*What could you do?*

*Do you want to do it?*

*Does your family want to do it/support it?*

*What impact will it have on primary production?*

*What impact will expansion have on your current agricultural business?*

*Are you compliant?*

*Do you have the right insurances?*

*Are you financially viable?*

*Do you have the correct business management practices in place?*

*Check current DA*

*Map areas of the farm (taking into account primary production restrictions)*

*Map potential spaces for agritourism - consider parking, evacuation, amenities, safety*

*Have early and continued conversations with your chartered accountant*

*Have a meeting with Council*

*Map the feasibility of what you can do under your current DA*

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*Undertake experience research, design and development - is there a market for your product?*

*Map the plan for the future - start small, test and learn, gather quotes, identify funding opportunities*

*Prepare for updating DA - finance and plan accordingly*

*Have early and continued conversations with your chartered accountant*

*Have early and continued conversations with an insurance broker or advisor*

*Test and learn*

*Review and grow*

*Work with the ecosystem*

*Continue to work with your chartered accountant*

*Work with the ecosystem*

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