

Visitor Economy Symposium 2023

Better Together

25th May 2023 | The Pavilion Kiama

TIME	DETAILS		
9:00am	Registrations open		
9:25am	Setting the Scene Event MC – Jeremy Wilshire		
9:30am	Welcome to Country Aunty Joyce Donovan		
9:40am	Introduction Catherine Shields, Chair and Shannan Perry-Hall, General Manager – DSSS		
10:00am	Destination NSW Marketing Update Bodhi Lewis, Director Brand Strategy & Customer Experience, Destination NSW		
10:30am	International Activity & Key Insights – Tourism Australia Dominic Mehling, Industry Relations Manager, Tourism Australia		
11:00am	MORNING TEA		
11:20am	EV & Destination Chargers Carly Irving, Chief Executive – Energy, NRMA		
11:50am	Collaboration – your key to business success Lori Modde, Managing Director, Lorick Management		
12:30pm	Cultural Educational Workshop Gumaraa Aboriginal Experience		
1:20pm	LUNCH		
2:00pm	DEEP DIVE SESSIONS (Concurrent Discussion) <i>We know choosing one session can be tricky, so we'll be gathering TOP FIVE takeouts for each session from attendees and sharing these with the whole group!</i>		
	AGRITOURISM Navigating the agritourism journey – your guide to maximising the opportunities for your business Giovanna Lever, Opportunity Creator & Problem Solver, Sparrowly Group Q&A <i>Takeouts from floor</i>	BUSINESS READINESS – Face to Face Fundamentals Aaron Matis, Industry Development Manager, DSSS Jet Jones, FFF Industry Expert, Jet Jones Enterprises Q&A <i>Takeouts from floor</i>	SKILLS DEVELOPMENT & TRAINING – South Coast Centre of Excellence Robyn Johnson, Manager Skills & Opportunities, CoE Sam Tooley, Industry Partnerships Specialist, CoE with industry panellists & local co-presenters Q&A <i>Takeouts from floor</i>
4:00pm	WRAP UP – Concurrent session key takeouts & key learnings from day Jeremy Wilshire and Shannan Perry-Hall, General Manager, DSSS		
4:30pm	Networking event to follow until 6pm		